



### Triple Crown® Growth

Guaranteed Analysis	
Crude Protein (min.)	14%
Crude Fat (min.)	10%
Crude Fiber (max.)	17%
Lysine (min.)	.80%
Methionine & Cystine (min.)	.50%
Calcium (min.)	.80%
Calcium (max.)	1.4%
Phosphorus (min.)	.60%
Potassium (min.)	1.0%
Magnesium (min.)	.30%
Iron (min.)	175 ppm
Zinc (min.)	150 ppm
Manganese (min.)	95 ppm
Copper (min.)	50 ppm
Selenium (min.)	.60 ppm
Vitamin A (min.)	9,000 IU/lb.
Vitamin D (min.)	400 IU/lb.
Vitamin E (min.)	150 IU/lb.
Biotin (min.)	200 mcg/lb.
Lactobacillus Acidophilus	
Bacteria (min.)	1.3 million CFU/gm
Sachromyces Cerevisiae (min.)	2.5 million CFU/gm
Cellulase (min.)	110 CMC-ase units/lb.
Protease (min.)	.40 Northrup units/lb.

**FEEDING DIRECTIONS:** Triple Crown® Growth utilizes the latest research regarding nutritional support for sound growth in horses. Supplying a diet low in soluble carbohydrates and high in fat and fiber has been demonstrated to support fast and sound growth in a superior manner compared to traditional grain-based diets high in soluble carbohydrates.

Feed Triple Crown Growth to growing horses along with free access to good quality pasture and/or hay, fresh clean water and plenty of free exercise. For nursing foals, feed 1% of body weight up to 400 lbs. For weanlings and older, the amount of Triple Crown Growth fed daily should be adjusted to maintain a moderate body condition level. If not sure how much to feed, begin with 6 – 8 pounds per day divided into as many feedings as feasible and then adjust up or down depending upon the needs of the individual horse. If feeding less than 5 pounds of Triple Crown Growth on a regular basis due to easy maintenance of desired body condition, then 1/2 to 1 pound per day of Triple Crown 30 Supplement should also be fed in combination with Triple Crown Growth as a means to insure adequate mineral and vitamin intakes to support sound growth. **For Ponies,** feed 1/2 of the recommendations listed above for horses.



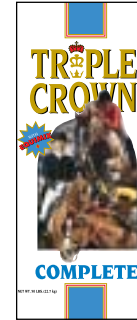
### Triple Crown® Senior

Guaranteed Analysis	
Crude Protein (min.)	14%
Crude Fat (min.)	10%
Crude Fiber (max.)	17%
Lysine (min.)	.60%
Methionine & Cystine (min.)	.35%
Calcium (min.)	.90%
Calcium (max.)	1.4%
Phosphorus (min.)	.60%
Potassium (min.)	1.3%
Magnesium (min.)	.37%
Iron (min.)	175 ppm
Zinc (min.)	150 ppm
Manganese (min.)	100 ppm
Copper (min.)	60 ppm
Selenium (min.)	.50 ppm
Vitamin A (min.)	9000 IU/lb.
Vitamin D (min.)	450 IU/lb.
Vitamin E (min.)	100 IU/lb.
Biotin (min.)	200 mcg/lb.
Lactobacillus Acidophilus	
Bacteria (min.)	1.3 million CFU/gm
Sachromyces Cerevisiae (min.)	2.5 million CFU/gm
Cellulase (min.)	110 CMC-ase units/lb.
Protease (min.)	.40 Northrup units/lb.

**IF YOUR HORSE CAN EAT HAY:** Provide good quality hay and/or pasture, salt, and fresh, clean water on a free choice basis. Adjust the amount of Triple Crown Senior fed on a daily basis in order to maintain the horse's body condition at a moderate level. Begin with approximately 6lbs. of Triple Crown Senior per day and then adjust up or down as needed after 2 to 4 weeks in order to maintain desired body condition. Do not feed more than 5lbs. of Triple Crown Senior at a single meal. Allow 3 to 4 hours between meals when feeding 4 to 5lbs. of Triple Crown Senior at a single meal.

**IF YOUR HORSE HAS DAMAGED OR WORN TEETH AND CANNOT EAT HAY:** Triple Crown Senior can be fed as the sole feed for your horse. Provide salt and fresh, clean water on a free choice basis. Adjust the amount of Triple Crown Senior fed on a daily basis in order to maintain the horse's body condition at a moderate level. Begin with approximately 12 to 15lbs. of Triple Crown Senior per day and then adjust up or down as needed after 2 to 4 weeks in order to maintain desired body condition. Do not feed more than 5lbs. of Triple Crown Senior at a single meal. Allow 3 to 4 hours between meals when feeding 4 to 5lbs. of Triple Crown at a single meal. Water may be added to Triple Crown Senior at the rate of approximately 1 cup of water per 2 to 3lbs. of Triple Crown Senior 10 to 15 minutes prior to feeding. The amount of water added to Triple Crown Senior can be adjusted to meet the desires of the individual horse.

**\*ADJUST AMOUNT FED IN HALF FOR PONIES.**



### Triple Crown® Complete

Guaranteed Analysis	
Crude Protein (min.)	11%
Crude Fat (min.)	10%
Crude Fiber (min.)	15%
Lysine (min.)	.50%
Methionine & Cystine (min.)	.25%
Calcium (min.)	.75%
Calcium (max.)	1.25%
Phosphorus (min.)	.50%
Potassium (min.)	1.15%
Magnesium (min.)	.25%
Iron (min.)	175 ppm
Zinc (min.)	100 ppm
Manganese	90 ppm
Copper (min.)	40 ppm
Selenium (min.)	.30 ppm
Vitamin A (min.)	6000 IU/lb.
Vitamin D (min.)	250 IU/lb.
Vitamin E (min.)	95 IU/lb.
Biotin (min.)	200 mcg/lb.
Lactobacillus Acidophilus	
Bacteria (min.)	1.0 million CFU/gm
Sachromyces Cerevisiae (min.)	1.9 million CFU/gm
Cellulase (min.)	82 CMC-ase units/lb.
Protease (min.)	.30 Northrup units/lb.

Though long stem hay is still recommended, Triple Crown Complete can be fed as the sole ration for your horse. It is ideal for hard keepers, horses on poor pasture or with poor hay. The high fat, low carbohydrate formula makes it the feed of choice for endurance horses or horses with gastric ulcers.

Triple Crown Complete uses shredded beet pulp as one of the primary energy sources. Shredded beet pulp has as much energy as oats without the negative effects carbohydrates have on some horses. It also has a high fat level from added soybean oil and rice bran.

Horses with respiratory problems can use Complete as their sole ration or dramatically reduce their hay intake and their exposure to dust and molds.

**FEEDING DIRECTIONS:** If feeding as a grain concentrate with hay, feed a minimum of 5lbs. to a maximum of 15lbs. per day for desired body condition. If replacing all the hay in the diet, feed 1% to 1.5% of body weight per day. Complete can be soaked in warm water to soften for older horses with bad teeth or for horses prone to choking or with respiratory problems.

If your horse requires less than 5lbs. or more than 15lbs. per day to maintain desired body condition, please call Triple Crown Nutrition for feeding alternatives at 800-267-7198.



NOW IT'S EASIER TO MAKE  
SURE ALL OF YOUR HORSES EAT RIGHT.



TRIPLE CROWN®  
GROWTH

TRIPLE CROWN®  
COMPLETE

TRIPLE CROWN®  
SENIOR

TRIPLE CROWN NUTRITION INC.  
For a nutritional consultation, more information or to find the Triple Crown distributor nearest you, call or write:  
Triple Crown Nutrition Inc., 319 Barry Avenue South, Suite 303,  
Wayzata, MN 55391; 1-800-267-7198, www.triplecrownfeed.com

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**Y**our horse's health and performance are directly linked to its digestive system. High fiber feeds, closer to a horse's natural high-fiber, low-carbohydrate diet, ensure a healthier digestive tract, allowing horses to look and perform better.

High fiber diets are not necessarily new; high fiber feeds have been around for a long time. In the past, the problem with these diets was that they sacrificed calories. High-fiber ingredients are naturally lower in calories than grain-based feeds, requiring horses to eat more feed to get the same amount of calories.

Triple Crown® Nutrition has solved that problem by incorporating quality, high-calorie fiber ingredients, high levels of vegetable oil and stabilized rice bran to make up for the sacrifice in calories normally associated with high fiber diets. In addition, the use of EquiMix™ helps the horse's natural digestive system operate at peak performance.



## THE FIBER QUALITY DIFFERENCE

A good rule of thumb used to be: "The higher the fiber, the lower the calorie content." In a lot of cases this is still true. But when determining how "energy dense" (or calorie rich) a feed is, it's extremely important to examine the type and quality of fiber used in the manufacturing process. For instance, Triple Crown uses shredded beet pulp as its primary fiber ingredient, which provides as many calories as oats do. Other quality fibers include soy hulls, wheat midds, and alfalfa meal. Fiber products such as rice hulls, oat hulls, and peanut hulls digest poorly and provide only a fraction of the calories found in grain.

Your horses should continue to get long stem hay or pasture for as long as they're able. But when unable, Triple Crown has the alternative. All our beet-pulp-based feeds are considered "complete." Each contains enough dietary fiber for horses to thrive without, or on considerably less, hay or pasture.

## INCREASED FAT REPLACES LOST CALORIES

Even using quality fiber ingredients, high fiber feeds by nature have fewer calories than grain diets. Breakthroughs in nutritional research, however, have shown that adding fat to a horse's diet can supplement those calories lost to high fiber feeds. By utilizing high levels of vegetable oil and stabilized rice bran, Triple Crown replaces lost calories, making its feeds higher in calories than typical grain diets.

By utilizing both types of fat, we maximize the potential of Omega 3 fatty acids found in rice bran and Omega 6 fatty acids found in vegetable oil.

Omega 3's help promote good coat condition and immune response while Omega 6's are solely responsible for additional calories.

With proper exercise and training, a horse's metabolism will learn to use the energy provided by fat at lower levels of activity, sparing the energy required at higher levels and increasing stamina.

## USE THE LATEST TECHNOLOGY

Triple Crown EquiMix uses organic minerals for improved digestion of micro minerals, probiotics to promote good intestinal health of the digestive microflora, and digestive enzymes to enhance the small intestine's natural ability to break down nutrients. We also include kelp meal and yucca, which have been supplemented for years by horse owners with beneficial results. Currently, we are one of the only companies adding MTB-100 and Biomos, which are yeast-based products designed to neutralize challenges to the digestive system from mycotoxins found in hay and pasture and pathogenic bacteria, such as E-coli and Salmonella. Senior and growing horses are the real beneficiaries of this technology.

## TRIPLE CROWN® GROWTH

In young horses, providing more calories through quality fiber and fat reduces the need for elevated levels of carbohydrates. Lower carbohydrate levels reduce spikes in growth hormone levels giving the horse a more consistent growth pattern, thereby helping to avoid joint problems in young horses. Use Triple Crown Growth until the age of two before switching to Complete. Also appropriate for gestating and lactating mares and breeding stallions, which require elevated levels of nutrients.

## TRIPLE CROWN® COMPLETE

Triple Crown Complete is ideal for the adult, performance or trail horse. This high-fiber, high-fat, low-carbohydrate feed finally offers a way to provide a majority of horses with the results their owners want: improved body condition and a reduction in hyperactivity sometimes associated with diets containing mostly grain (corn, oats, and barley). Complete is also useful when hay or pasture is lacking in quality or quantity or when allergies to dust and mold inhibit the amount of normal forage consumed.

## TRIPLE CROWN® SENIOR

Typically, Triple Crown Senior is recommended for horses that can no longer maintain their body condition on a normal hay and grain diet. In addition to visible signs – weight loss, dull hair coat, diminished muscle tone, reduced activity levels – the mature animal is undergoing internal changes. The whole digestive process is impaired by age. The teeth become less efficient in grinding food, the small intestine becomes less efficient at absorbing nutrients, and the fiber fermentation process becomes more delicate and easily upset. Digestion of certain nutrients becomes progressively more difficult, and the horse will require more food.

Faced with these problems, you'll need to replace the horse's regular feed with one that's easier to chew and digest, while providing the higher level of nutrition and calories needed to maintain good health. Triple Crown Senior provides that nutrition along with the proper amount of calories in the diet to maintain weight when body condition is already a problem.

